

CA2ALPB

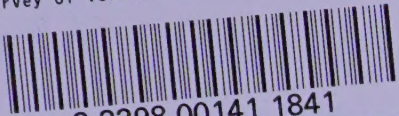
70 V26

c.1

of Business Development

Development Branch

CA2 ALPB 1970V26  
Survey of Vermilion.



3 3398 00141 1841

LIBRARY  
VALLEY  
SURVEY


OF

VERMILION

PUBLISHED BY THE  
Alberta Government Publicity Bureau  
Department of Industry and Tourism

GOVERNMENT OF  
THE PROVINCE OF ALBERTA





Digitized by the Internet Archive  
in 2022 with funding from

Legislative Assembly of Alberta - Alberta Legislature Library

# Town of Vermilion

Revised August, 1970

## 1. LOCATION

Southwest 32-50-6, W4, in Census Division No. 10. This location is 120 miles east of Edmonton at the Junction of Highway No. 16 (The Yellow-head Route) and Highway No. 41.

## 2. ALTITUDE

2,030 feet

Latitude 53/21

Longitude 110/50

## 3. TEMPERATURE

Mean summer - 51.5° F.

Mean winter - 15.3° F.

Mean yearly - 32.4° F.

## 4. RAINFALL

Average annual rainfall - 10.71

Average annual snowfall - 47.1

Average annual precipitation - 15.05

## 5. GEOLOGY

The bedrock of this area underlying the glacial deposits is the Belly River formation of the Upper Cretaceous period. This formation is a series of light colored sandstone and shales. This horizon, in other parts of the province, includes dinosaur beds and coal seams.

## 6. SOIL

Thin Black to Black.

The soils of this area fall into two general soil classification groups — the thin black and black. The thin black lies mainly south of Vermilion while the black soils begin about 6 miles to the north. The texture of the soils is mainly a heavy loam with patches of sandy loam here and there.

In topography the majority of the area is gently rolling or level, however there are more hilly areas also and eroded hills and breaks along the Vermilion River and Grizzly Bear Coulee to the South. Description of the two soil classes are as follows:

### Profile

Thin Black: The normal profile has an A horizon that averages about 10 inches in depth and which in its upper 3 to 6 inches is black in color. The remainder is usually dark brown. The B horizon is usually brown to dark



brown and the lime horizon (Bca) is found at depths of 24 to 30 inches below the surface. Generally the depth to the lime layer is considered as indicative of the efficiency of rain penetration.

### **Fertility**

Thin Black soils of this area are fairly well supplied with nitrogen and organic matter, but are usually deficient in phosphorus. Heavy cropping depletes the soil's natural nutrient supply and fibre. Good soil management involving crop rotation and fertilizers (both N & P) is essential for adequate replacement of plant nutrients and maintenance of organic matter.

### **Vegetation**

Originally grassland in which bluffs of trees are found in places where moisture conditions are most favorable. In more recent years, on one hand, in uncultivated areas the trees have begun spreading into the grassland and, on the other hand, farmers under economic pressure have broken out much more area, thus greatly reducing the overall tree cover.

### **Profile**

**Black:** The normal profile has a black to very dark brown surface (A) horizon that averages about 12 to 14 inches in depth. The more compact B horizon is brown to dark brown and the lime layer (Bca) is usually found at 30 to 40 inches below the surface.

### **Fertility**

The black soils of this area are very fertile, having more nitrogen and organic matter than other soil classes. A good black soil can have 3 to 4 times the organic matter of brown or grey wooded soils. Again, however, precautions have to be taken to see that they are not depleted. The use of fertilizers



An aerial view of the Town of Vermilion, with the Agricultural and Vocational College in the foreground.



to replenish the supply of nitrogen and phosphorus is a good investment and crop rotations including forages will maintain organic matter content.

### **Vegetation**

Grassland which has been partially invaded by woodlands (mainly deciduous trees), often referred to as parkland. Again, as on the thin black soil of this area, tree cover has increased on uncultivated lands but overall tree cover has been greatly reduced by clearing.

### **Land Use**

About 65% of the land is improved farm land. The other 35% is unimproved native pasture, bushland and waste land. The improved land is approximately 45% cereal grains; 10% oilseed crops (mostly rapeseed); 20% forage crops (including tame pasture) and 25% summerfallow. Wheat has been the main crop, however, recently oilseeds have doubled and more land is in coarse grains and forage crops. Summerfallow has decreased slightly.

## **7. HISTORY**

Earliest reports on the Vermilion District are found in "Journals" of the early fur traders who were impressed with the beauty of the region with its many lakes and streams and the tremendous numbers of fur bearing animals native to the region.

In the early years the Vermilion River was an important connecting link for the Indians as it drained into the Saskatchewan to the east. The Vermilion Lakes to the west were but a short portage from the great river also, and the head waters were not far distant from the Battle River. The Indians called this river the Vermilion, possibly from the color of the water in the spring or from the iron deposits in the springs which fed it.

The Vermilion River district was first settled by ranchers around the turn of the century. The first of these were Andrew Boe (1899), George Powell (1897), John Rutherford (1900), James Rutherford (1902), James Common (1900), Hugh Evans and Lance Playne (1903).



The business section of town spreads over several blocks. Here is a view of a portion of one block.



The first post office was established a few miles east of the present townsite and was called "Breage," a Welsh name. With the coming of the Canadian Northern Railway in 1905 the post office was moved to the present townsite and renamed Vermilion after the river.

The first general store was opened by the Pilkie Brothers in 1904, at a location where the present Highways 16 and 41 intersect. Stephens Brothers followed soon after with a store about one mile west on land now occupied by the Vermilion Agricultural and Vocational College. The first drug store was owned by F. C. Long and G. E. Hayward, and is now operated by Mr. Long's son, G. C. Long.

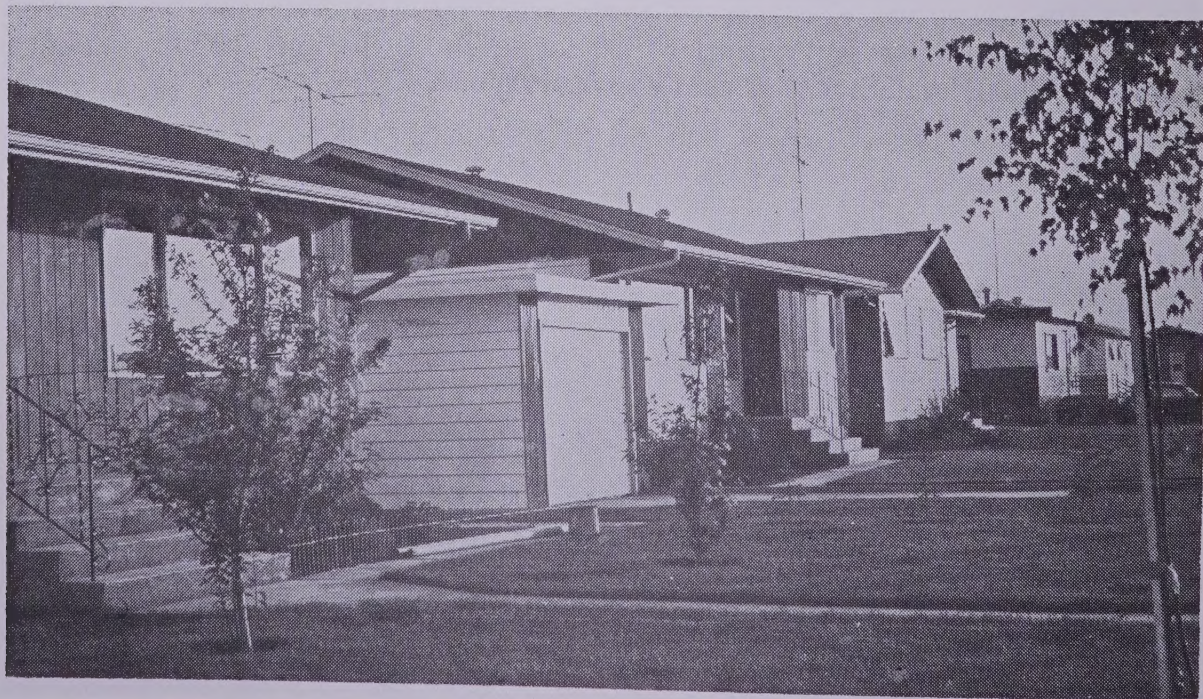
The townsite was surveyed in 1905 and in 1906 Vermilion was incorporated as a village. However, its growth was so rapid that later in the same year it was incorporated as a town.

The first newspaper "The Vermilion Signal" was published in 1906 by W. B. Cameron, the sole male survivor of the Frog Lake Massacre. In 1909 the paper was purchased by S. R. P. Cooper and re-named "The Vermilion Standard". This business is still carried on by the Cooper family. Some other firms still serving the town and district, to name a few, are Craig Bros. Ltd., Brunswick Hotel and Long's Drug Store.

In 1918 a disastrous fire struck the town, wiping out practically the whole business section. In a short time this was replaced by fireproof brick buildings.

For many years Vermilion owned and operated its own power plant. This was an unique arrangement whereby the steam which operated the generators was also used to heat the business section of the town and a part of the residential area. This plant was sold to the Canadian Utilities in 1947.

During World War II, oil was discovered a few miles east of Vermilion at a very shallow depth. Though not heavy producers, these wells played a



Well kept, attractive homes line the many residential avenues in town.



valuable part in the war effort. A small refinery was built in the field and the oil cleaned sufficiently so that it could be used for locomotive fuel.

Salt deposits to a depth of six hundred feet underlie a large part of the area and may at some future date prove to be a very valuable asset.

## **8. LIVING CONDITIONS**

The town of Vermilion is picturesquely situated 200 feet above the river on its south bank. The residential areas, comprised of paved and tree-lined streets which complement the gracious older residences as well as the many modern dwellings, surround its active business community.

Several years ago the river was dammed providing a swimming area, and the valley with its natural beauty provided a perfect park area. Over the years there have been many improvements and with its excellent camping facilities, lovely picnic spots, it has become one of the most attractive and widely visited Provincial Parks in the province.

Besides the swimming and water sports afforded by the park, the town has a new swimming pool where lessons are given (including diving and synchronized swimming) during the summer months to children and adults alike.

Stock car races, held at the Vermilion Speedway track just west of the town, attract entries from various towns both in Alberta and Saskatchewan, providing thrills and excitement for spectators and participants alike.

Tourists, as well as residents, may enjoy the sporty nine-hole golf course located one mile south of Vermilion on Highway 41. Cares and worries seem far away when one wanders over the gently rolling fairways with its many groves of trees providing a tranquil and lovely setting for the golfer who may enjoy the view of the surrounding countryside as well as the game.

For the avid fisherman the Northern Lakes are but a short distance away on Highway 41 where pike, pickerel and perch are readily caught in large numbers.

In fall, the area is a hunter's paradise, with the many sloughs and lakes in the vicinity providing excellent nesting areas for the popular species of ducks. Upland game is, as a rule, plentiful, except in low cycle years, with Sharptail Grouse, Hungarian Partridge and Ruffed Grouse to be found in abundance.

During the winter months hockey is probably the favorite sport for players and spectators alike, but the countryside provides power toboggan enthusiasts plenty of opportunity to indulge their hobby. A recently built ski tow south of Vermilion is crowded weekends with the many who take advantage of the naturally hilly terrain and ideal skiing conditions. Curlers are plentiful and very much in evidence during the many bonspiels. The 3-day winter carnival held in February is a highlight of the year and provides entertainment for young and old alike.

With its large population of retired farmers, it is a town where the interests of the young and aged are met and the different generations live together in harmony.



## **9. ADMINISTRATION**

The town is governed by a mayor and six councillors elected for a three year term. The secretary-treasurer carries out the policy set down by the town council.

The secretary-treasurer supervises the Public Works and Water Works Foreman and the Parks Maintenance Foreman. There is a Recreation Supervisor in charge of a recreation program.

## **10. LAWS AND REGULATIONS**

The town has its own building code which conforms to the National Building Code of Canada.

The Electrical Code conforms to the Alberta Electrical Protection Act. The Sanitary Regulations conform to the Alberta Public Health Regulations.

The town is policed by the Royal Canadian Mounted Police. There are three Constables under contract plus one Sergeant and one Constable on detachment and two Constables on highway patrol. Their offices and cells are contained in two modern buildings and they uphold their duties with the aid of the most up-to-date equipment. One full-time secretary is employed.

Permits for installation for gas and plumbing work must be first secured from the Provincial Department of Health. Permits for buildings, improvements and moving must be placed before the Town Council for their approval.

## **11. FIRE PROTECTION**

There is a volunteer fire chief and twenty-four volunteer firemen who are paid by the hour for fighting fires and for fire practices.



Residents of town and district are proud of the fine lakeside recreation and camp area they have developed.



**Equipment**

The town owns two fire trucks, one being a G.M.C. pumper with booster pump that will pump water at the rate of 500 gallons per minute at 175 lbs. pressure. The truck also has a 500 gallon water tank and 1500 feet of 2½” hose. A 1963 International truck with a front mounted pump which will pump 750 gallons per minute from a 750 gallon tank; has a portable pump used in rural areas and 1500 feet and 2½” hose and 300 feet of 1½” hose.

There are 300 feet of 2½” hose; 700 feet of 1½” hose; 41 fire hydrants are conveniently located in the town. Masks, rubber boots, coats, helmets, axes, etc., included in equipment.

**12. TAX STRUCTURE**

1970 Assessment	
Land, 100% of value	\$1,258,900
Improvements, 45% of fair value	3,248,770
Business	366,400
Total	\$4,874,070

Mill Rate	Municipal	School	Total
1970	28.12	32.38	60.5

**13. AREAS**

Area of town	1,406.27	acres
Streets and lanes	98	acres
Parks and Playgrounds	2	acres
In process of annexation	528	acres

**Miles of Roads, Streets and Lanes**

	Paved	Gravel	Improved Earth	Others	Total
Provincial Main	2				2
Streets and Roads	1.14	12.50	2.5	2.5	18.64
Lanes and Alleys		5	1	.5	6.5
Total (miles)					27.14

There are 10 miles of cement sidewalk.

**14. SEWER AND WATER MAIN MILEAGE**

Storm sewers	.81	miles
Sanitary sewers	12.70	miles
Water mains	10.74	miles



## 15. POWER

Canadian Utilities Ltd. has a Vermilion office employing a staff of five and has supplied power to the town of Vermilion since 1947. This power is generated in a 254,000 h.p. plant situated at Battle River near Forestburg with two 144 KV lines supplying Vermilion and District.

Canadian Utilities Ltd. is tied into Provincial Grid to ensure continuous service to its customers.

### Residential Service Rate

First 30 KWH, or less	\$2.40
Next 20 KWH per month	3.9c per KWH
Next 150 KWH per month	2.9c per KWH
Next 400 KWH per month	2.15c per KWH
Over 600 KWH per month	1.7c per KWH

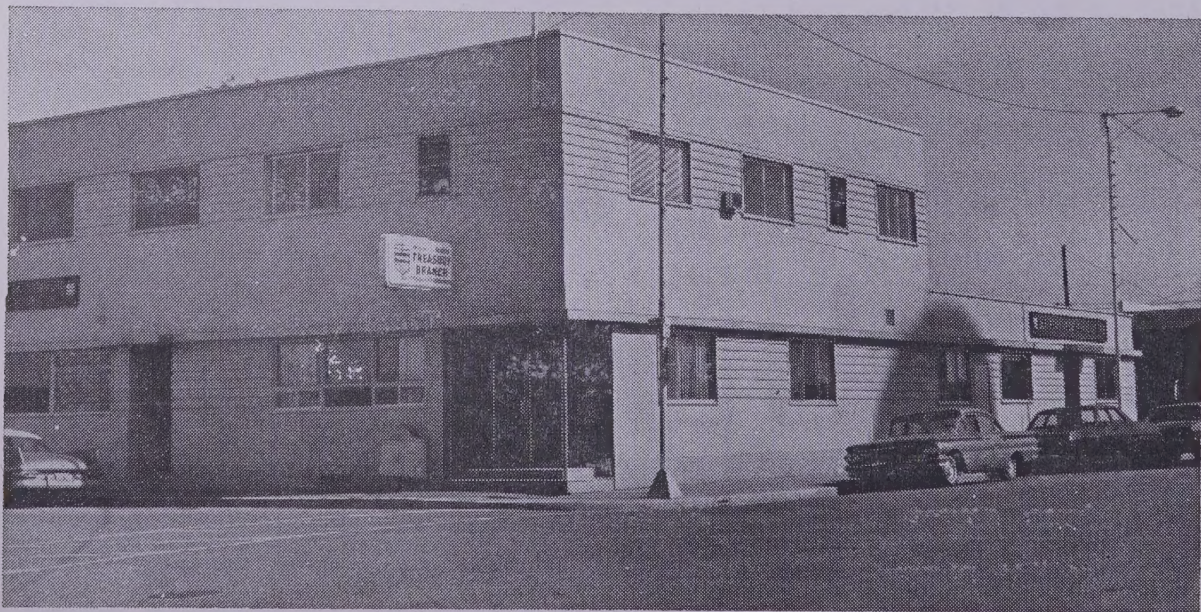
### General Service Rate

First 40 KWH per month per kilowatt of billing demand	5.4c per KWH
Next 160 KWH per month per kilowatt of billing demand	3.0c per KWH
Next 200 KWH per month per kilowatt of billing demand	2.2c per KWH
Excess of 400 KWH per m'th per kwt. of billing demand	1.8c per KWH
Customers having a billing demand of 5 KW and less — mthly. min.	\$2.90

Customers having a billing demand of 5 KW - minimum monthly bill shall be \$1.20 per KW of billing demand.

### Industrial Rates

Special electric rate is available to industry using a large amount of power. The company would be pleased to study the electrical requirements and costs of any new industrial development.



The provincial building houses many of the government's service offices.



## 16. WATER

Water is obtained from three bored wells 70 feet deep located in the Vermilion River valley. The wells take water from an underground stream and the supply is unlimited, having pumped up to 350,000 gallons in 24 hours with no drop in the static water level. The pumps are Layne deep well vertical turbine type and are electrically and automatically controlled. The town has a concrete reservoir, capacity 100,000 gallons, and a Horton steel water tower, capacity 50,000 gallons, fully insulated and heated in winter months. All pumps at the wells and reservoir are equipped with engine drives to be used in the event of power failure.

### Water Rates

First 3,000 gallons	\$3.85 minimum
Next 3,000 gallons	.80c per M gallons
Over 6,000 gallons	.65c per M gallons

There is a \$1.50 sewer charge for residences and large buildings are assessed according to sanitary service.

Water Analysis	Parts per Million
Total solids	1080
Ignition loss	52
Hardness	96
Sulphates	42
Chlorides	196
Alkalinity	652
Nature of Alkalinity - Bicarbonate of Lime, Magnesium and Soda	
Nitrates	trace
Iron	1.15

In addition to the town water supply the Vermilion River has been dammed off to create a lake from which Canadian Utilities Ltd. draws its water supply. A supply of water is maintained here that is considered adequate for the requirements of any other large industrial plant.



A fine nursing home is among the excellent medical services available in the community.



## 17. FUELS

### Natural Gas

Natural gas is supplied to the town of Vermilion under a ten-year franchise by Northwestern Utilities Limited, Head Office, Edmonton, Alberta. Gas is supplied to Vermilion from the Wildmere field, located southeast of Vermilion, and Northwestern's Viking-Kinsella field. Northwestern maintains an office with a staff of three in Vermilion.

Special information on Natural Gas Utilization is available on request from Northwestern Utilities Utilization Engineers. Rates are available as follows:

Rate No. 1 - General Rate. Available to all customers.

First 20 Therms or less @ \$3.00 per month

All additional Therms @ 4.2c per Therm

Minimum Monthly Charge \$3.00

Rate No. 2 - Available on annual contract to all customers whose annual consumption is more than 11,900 Therms.

Fixed Charges - \$2.00 per month

Plus Commodity Charge - 2.4c per Therm

Minimum Monthly Charge - \$20.00

This rate is available only on annual contract, which shall continue from year to year thereafter until either party shall give to the other party, at least 30 days prior to the expiration of any such year, a written notice of desire to terminate same, whereupon at the expiration of such year it shall cease and determine.

**HIGH LOAD FACTOR RATE:** To qualify the total consumption for May, June, July, August, September, and October must not be less than 40 per cent of the annual consumption during the contract year. For further



The Vermilion Agricultural and Vocational College attracts students from throughout western Canada.



information please contact Northwestern Utilities, Vermilion, Alberta, or Head Office, 10040 - 104 St., Edmonton, Alberta.

**18. L.P. GAS**

Heat value 2,521 B.T.U. per cu. ft. at 60 degrees F.  
100 lb. cylinder \$6.00  
Bulk, 15 cents per gallon.

**19. DIESEL FUEL**

Heat value 135,000 to 140,000 b.t.u. per gallon at 60 degree F.  
Summer grade - 21.7 cents per gallon  
Winter grade - 21.7 cents per gallon  
Domestic - 19.7 cents per gallon

**20. COAL**

There is very little coal used.

(rate per ton)	Stoker	Lump
Forestburg	\$11.80	\$12.50

**21. LOCAL RESOURCES**

Sand, gravel, cereal grains, dairy products, poultry products, honey, oil-seeds, horses, cattle, sheep, hogs, gas, salt, pasture and forage crops.

**22. GOVERNMENT OFFICES AND SERVICES**

**Federal**

Post Office; Farm Credit Corporation; Department of Veterans' Affairs; Royal Canadian Mounted Police Detachment; Department of Transport (radio range control and weather station); Health of Animals Branch.



Vermilion is the site of the provincial Fire Training School, serving firemen from throughout Alberta.



## Provincial

Alberta Government Telephones; Alberta Liquor Store; Alberta Treasury Branch; Magistrate's Office; Courtroom; District Agriculturist; District Home Economist; Department of Agriculture Regional Office; Department of Youth - 4H Specialist; Vermilion Agriculture & Vocational College; Department of Social Development; Minburn - Vermilion Health Unit; Department of Fish & Wildlife; Provincial Fire Training School; Provincial Sanitary Inspector; Public Works Maintenance Control; Electrical Inspector; Boiler Inspector; Gas Inspector; Department of Highways and Transport; Provincial Park Warden; Inspection Service Branch Highway Patrol; Driver Exam Office; Senior Citizen's Home; Nursing Home.

## Municipal

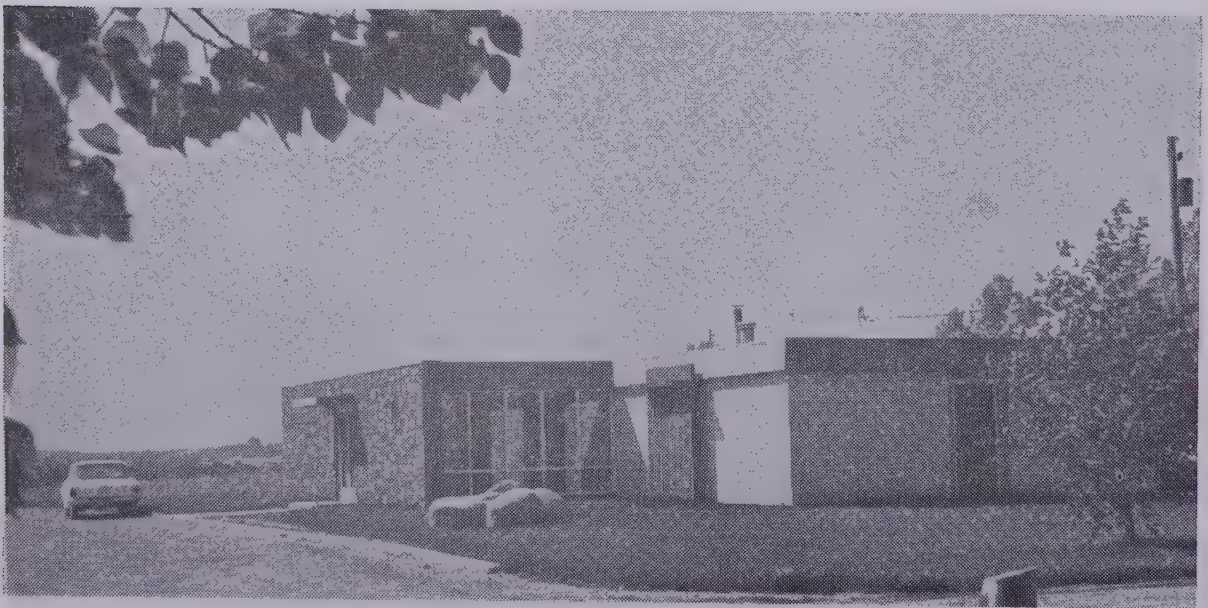
County of Vermilion River No. 24 School System; Town hall comprising committee rooms, Secretary-Treasurer's office; fire hall; Municipal Airport.

### 23. HEALTH SERVICES

Vermilion Municipal Hospital opened in 1919, was the second such institution built in the province, and serves the needs of the people from a wide area. In 1955 a new wing was added, while in 1969, to celebrate its 50th anniversary, a Solarium was opened for the convenience and comfort of the patients.

With a capacity of 52 beds and 14-bassinette modern maternity wing with the latest type incubator, air conditioned operating rooms, new surgical equipment, positive pressure machine for respiratory diseases, the Vermilion Hospital provides services comparable to any in the province.

A staff of 65 includes an Administrator, Director of Nursing, 15 Registered Nurses, 10 Nursing Aides, one Orderly, as well as dietary, laboratory, X-ray, medical records, housekeeping, office and maintenance staff.



Excellent medical services are available, including those of the Medical Clinic shown here.



Alice Keith Nursing Home (completed 1970) - 50 beds.

Vermilion Valley Lodge - Main building accommodates 50. There are 8 apartments within two separate units for married couples.

The Minburn-Vermilion Health Unit, with headquarters at Vermilion, has sub-offices at both Kitscoty and Wainwright. A staff of 1 Doctor; 5 Graduate Nurses; 1 Dental Hygienist; 1 (part time) Dental Officer; 1 Public Health Inspector and 2 full-time and 1 part-time stenographer technicians, handles a complete program of preventive medicine including immunization and regular checks of the entire school population as well as pre-schoolers.

#### **Other Facilities**

One modern medical clinic operated by four doctors. One Dentist; one Chiropractor (visiting); three Optometrists (visiting); two Veterinary Clinics; one Government Veterinarian; two drug stores; one Funeral Parlor and one Ambulance.

### **24. PROFESSIONAL AND SKILLED SERVICES**

(Not including Health Services)

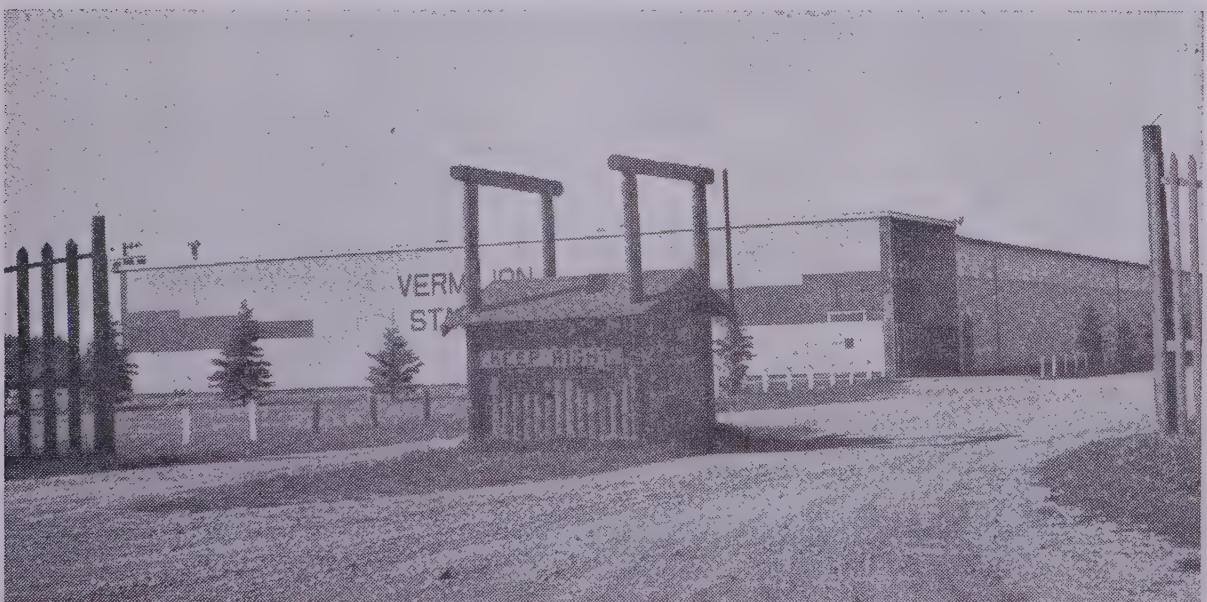
Type of Service    No. of Establishments

Barristers	2
Chartered Accountants	1
Beauty Parlors	5
Barber Shops	4
Watch Repairs	2
Photographer	1

### **25. TRANSPORTATION**

CNR Dayliner (daily) Edmonton and return

CNR Freight & Express (daily except Sunday)



The stadium and fair grounds are focal points for winter and summer recreation activities.



Greyhound Bus: 1 local run (daily) from Vermilion to Edmonton and return  
2 through buses going East and 2 through buses travelling West daily (10 minute stops)  
Pony Express (daily except Sunday)  
Local truck service to and from Edmonton (daily except Sundays)  
2 Taxis  
Airstrip with radio facilities.

## **26. NEWSPAPERS**

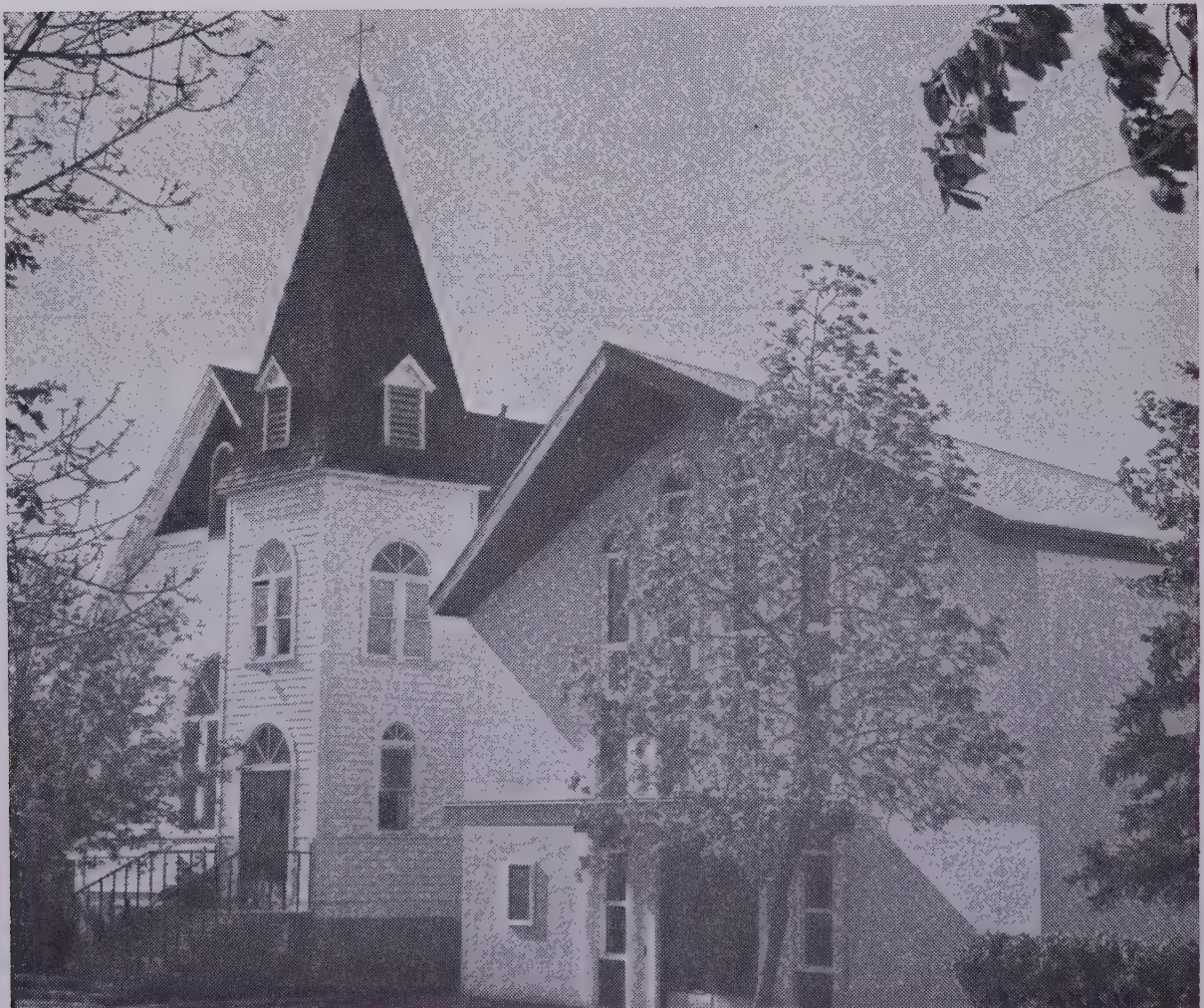
The Vermilion Standard (weekly, circulation 3,150).

## **27. COMMUNICATIONS**

Canadian National Telegrams; Alberta Government Telephones; Post Office.

Nearest radio station - Lloydminster CKSA (Edmonton stations good reception).

Nearest television station at Lloydminster CKSA-TV.



Attractive churches, serving many denominations, are supported by active congregations.



**28. FINANCIAL FACILITIES**

Canadian Imperial Bank of Commerce; Alberta Government Treasury Branch; Toronto Dominion Bank; Credit Union.

**29. HOTELS**

	No. of Rooms	Rate	Licensed
Brunswick -----	42	\$3.00 & up	Yes
Vermilion -----	18	\$4.00 & up	Yes

**30. MOTELS**

	No. of Units	Grade	Rates
Flamingo -----	16	4 Star	\$6.00 & \$8.00
M & B Motel -----	12	4 Star	\$6.50 to \$10.00

**31. CHURCHES**

Roman Catholic, Anglican, United Church, Salvation Army, Alliance Mission, Greek Orthodox, Gospel Hall, Seventh Day Adventist.

**32. LODGES AND SERVICE CLUBS**

Masons, Elks, Knights of Columbus, I.O.D.E., Eastern Star, Royal Purple and Rebekahs, Rotary, Kinsmen, Foresters, Canadian Legion, Kinettes, Women's Institute.



The Vermilion Municipal Hospital is a fine, modern, well-equipped structure.



**33. SOCIETIES AND ASSOCIATIONS**

Vermilion Flying Club; Vermilion & District Recreation Commission; Fish & Game Association; Minor Ball Association; Red Cross Association; Ministerial Association; Cubs and Scouts and Brownies and Guides Mothers' Association; Registered Nurses Association; Vermilion Association for Retarded Children; Old Timers Association; Gay Nineties; Auto Racers Association; Vermilion Motorcycle Club; Consumers' Association of Canada; Vermilion Hospital Ladies' Auxiliary; Agricultural Society; Chamber of Commerce; Church Organizations.

**34. EDUCATION**

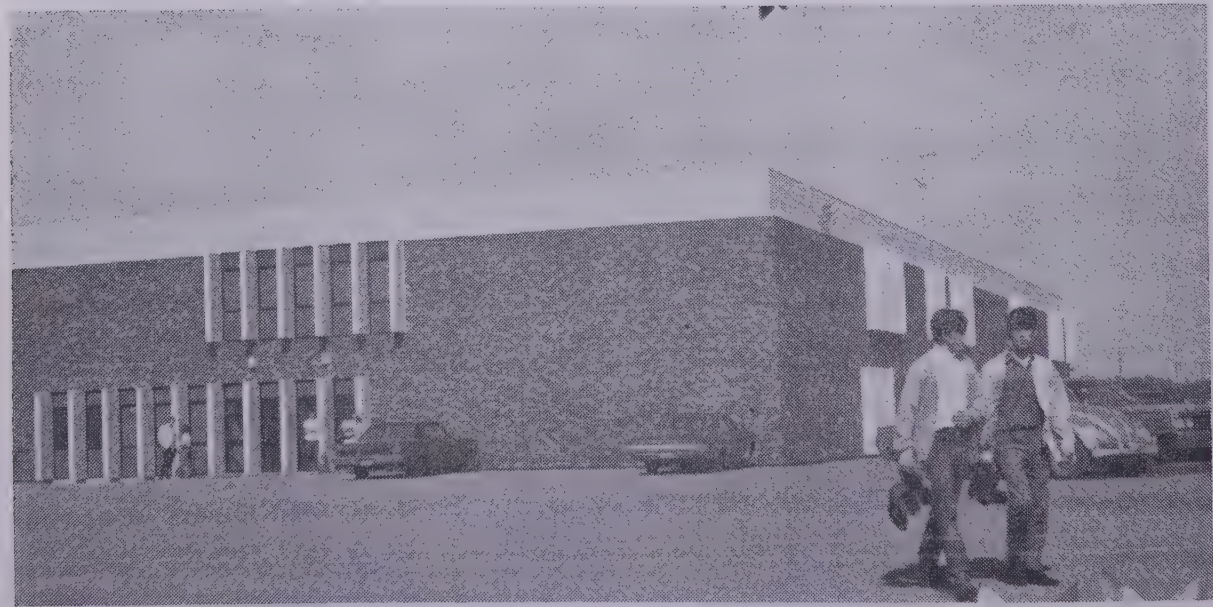
The Vermilion schools instruct grades 1 - 12. A \$750,000 addition was completed this year to the existing public high school, thus accommodating both Junior and Senior High. At the high school level complete academic and commercial vocational courses, Home Economics and Industrial Arts are available as well as a wide range of options for both Junior and Senior High.

A Separate School was built in 1962 which provides instruction for grades 1 to 12.

A school for the Retarded was started in 1959 in a rented house and in 1961 a new building was erected and named the Leonora Clark School for Exceptional Children.

The school population is made up as follows:  
Public Schools:

	Grade	No. of Teachers	No. of Pupils
Primary -----	1 - 2	7	150
Intermediate ---	3 - 6	14	335
Jr. & Sr. High -----	7 - 12	32	600



The J. R. Robson High School is but one of the several modern schools in town.



St. Jerome's Separate School:

Grades	No. of Teachers	No. of Pupils
1 - 12	17	360

Leonora Clark School for Exceptional Children:

5 pupils	1 Teacher	1 Teacher's Aide
----------	-----------	------------------

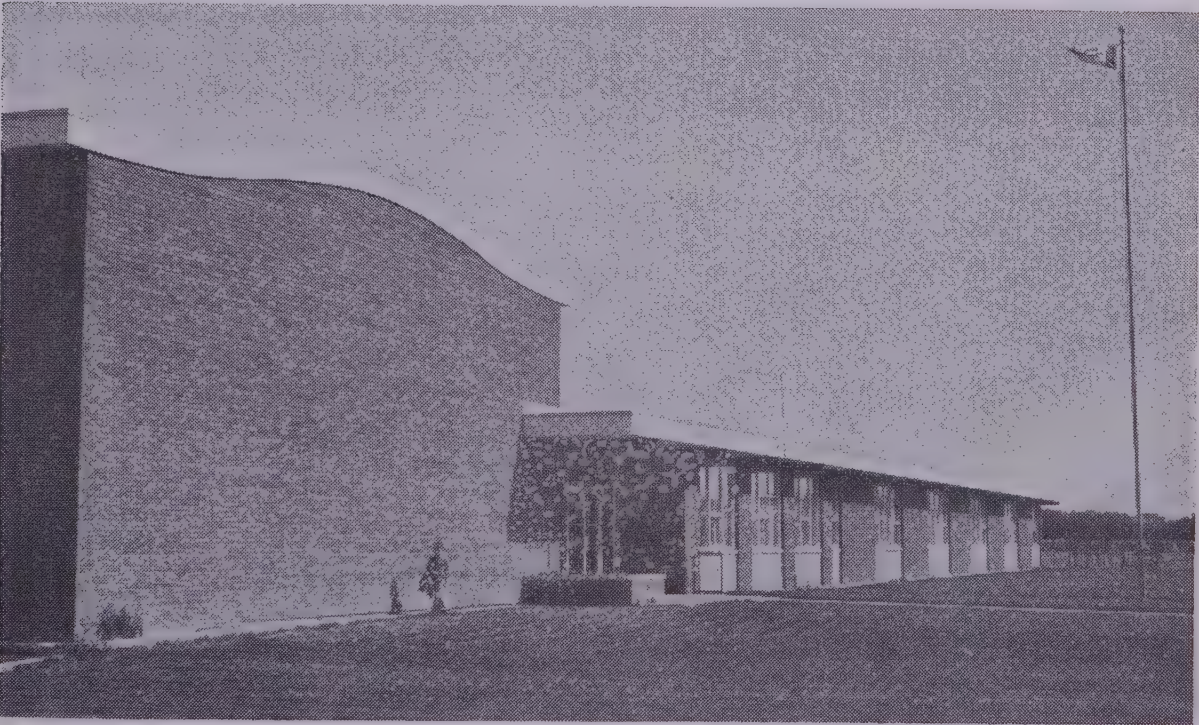
**The Vermilion Agricultural and Vocational College**

In 1913, on what had previously been a Provincial Demonstration Farm, the Vermilion School of Agriculture first opened its doors to students in agriculture. They have seldom closed since and only in times of great stress; for example, during the world-wide 'flu epidemic of 1918 when it served as an emergency hospital and during the years 1941 - 45 when it became a military training centre.

Thousands of her graduates today are at work in every part of this province, nation, and indeed, all over the world.

The Vermilion College, as it is now known, offers a tremendous variety of programs. Agricultural Technologies of all kinds may be studied, but courses are also offered in business education, high school academics and home economics. Adult upgrading programs are available, evening courses, correspondence courses and short courses of every kind are presented.

In the meantime, the Vermilion College continues to serve the educational needs of northeast Alberta along with a generous portion of the neighboring province of Saskatchewan. In recent years, its student population has become much more cosmopolitan with a generous infusion of students from abroad. This trend seems likely to continue.



The St. Jerome's Separate School is another fine educational structure.



### 35. THEATRES AND HALLS

	Capacity	Stage	Piano
Columbia Theatre _____	400	Yes	Yes
Vermilion Recreation Centre _____	600	Yes	Yes
Legion Hall _____	350	Yes	Yes
Elks Hall _____	400	Yes	Yes
Masonic Hall _____	250	Yes	Yes
J. R. Robson School Auditorium 1	1000	Yes	Yes
J. R. Robson School Auditorium 2	500	No	Yes
St. Jerome School Auditorium ____	500	Yes	Yes
Vermilion Stadium _____	2000	No	Yes

Vermilion College - Several Gymnasium and Meeting Halls available to both College and Town.

### 36. CULTURAL ACTIVITIES

The Vermilion Public Library is housed in a bungalow, donated to the town by the late George W. Whitnell and is supported by the town, provincial grant and revenue by the subscribers. It is open every Monday, Tuesday, Thursday, Friday from 2:00 p.m. until 5:00 p.m., and every Saturday from 2:00 until 6:00 p.m.



An outdoor swimming pool is well patronized during the warm days of summer.



There are four local orchestras and a teen band.

Band concerts are held frequently during the summer months at the Provincial Park.

The Zone 3 Drama Festival (there are 6 zones within the Province) is held here in turn.

There is, at present, one A.T.C.M. Music Teacher here and many pupils participate each year in the area Music Festival.

One School Band Instructor.

The Recreation Commission actively co-operates with the Handicraft Guild, Pottery Club and the Art Club.

### 37. YOUTH ACTIVITIES

Teens Incorporated, Boy Scouts, Cubs, Rovers, Army Cadets, 4H Clubs - Various, CGIT, Explorers, Hi-C, Brownies, Girl Guides, GA's, JA's.

### 38. SPORTS

Hockey - Minor and Senior - All levels

Flyweights	6 - 7 years	Bantam	13 - 14 years
------------	-------------	--------	---------------

Mites	8 - 10 years	Midget	15 - 16 years
-------	--------------	--------	---------------

Peewee	11 - 12 years		
--------	---------------	--	--

Juvenile	17 - 18 years with possible Junior status to 21		
----------	---	--	--

Senior A through Commercial

Minor Ball

Same categories as Hockey

Football - High School level

Basketball - Junior and Senior High School and V.A.V. College (Limited Senior)

Broomball, Badminton, Volleyball, Curling, Golfing, Water Polo - Swimming, 4H Horsemanship, Billiards, Bowling, Boating & Water Skiing, Skiing, Shuffleboard, Figure Skating, Ladies Keep Fit, Rifle & Pistol Competitions, Tennis - V.A.V.C., Stock Car Racing.

#### Facilities

Vermilion and District Recreation Centre which contains the offices of the Superintendent of Recreation and 10 member commission. The Commission was established by authority of the Town of Vermilion and the County of Vermilion River No. 24.

The Centre services the Ladies Keep Fit; Army Cadets; Teens Incorporated; Service Club meetings; County Elementary School gymnasium; Dept. of Youth workshops and other seminars and clinics. Indoor Rifle Range. Cadet Stores and Equipment Room with showers and washrooms.



Vermilion Stadium - Nine years old, capacity 2,000, artificial ice, concession area, 7 dressing rooms, upstairs hall, mercury vapor lighting, arena area heated. This stadium is used not only for hockey and public skating but indoor rodeos, dances, periodic stage shows, Cadet inspections, figure skating, winter carnival.

Vermilion Arena - Seating capacity of 800, natural ice, concession area, 4 dressing rooms, mercury vapour lighting. Minor and commercial hockey, broomball.

Outdoor heated Pool - 25 meter - 4 lane (constructed in 1967).

Curling Rink - six sheets, artificial ice.

Golf Course - Nine holes, sand greens, club house.

Ski hill - with tow.

Paddling Pool - Adjacent to swimming pool, 20 feet by 34 feet; gradient 5" to 16". Supervised. New in 1970 and the first stage of area plan encompassing Pool - Central Park - playground complex.

Athletic Grounds - Adjacent and east of Stadium. Currently 4 diamonds, 1 Senior baseball, 2 Minor baseball or fastball and flyweight diamond.

Various - It must be noted that full co-operation between Recreation and School authorities is evident. Facilities, grounds, etc., are being closely coordinated for the benefit of all concerned.

Two other playgrounds - Kinettes and Foresters, are situated in the town limits. At least 4 outdoor ice rinks are flooded each winter for the use of the different neighborhoods.

Participation in all Recreation activities is estimated between 75% and 85% of the population.



The Vermilion golf course offers a challenging course for district players.



**39. FAIRS AND ANNUAL EVENTS**

Class "B" Circuit, grandstand and midway; Agricultural Exhibition; Pure-bred Livestock Sale; Horse Show; Stock Show; 4H Beef Interclub Show and Sale; 4H Horse Club; Winter Carnival (3 days); Kinsmen Rodeo (indoor - 2 days); College Rodeo (1 day - Intercollegiate Rodeo Association); Fly-In Breakfast (Open); Men's Golf Tournament (2 days); Ladies' Golf Tournament (1 day); Several Curling Bonspiels.

**40. HISTORIC SITES**

War memorial in park, observed on entering town.

Part of equipment of water wheel used at time of the Frog Lake Massacre.

German Cannon (adjacent to the Legion Hall) used during the First World War and presented to the local branch by the Federal Government in 1919.

**41. CO-OPERATIVES**

East Alta. Co-op; Livestock Co-op; U.F.A. Co-op; Seed Cleaning Plant; Alberta Wheat Pool; Alberta Dairy Pool; Credit Union.

**42. INDUSTRY AND BUSINESS**

Type of Industry or Business	No. of Establishments	Type of Industry or Business	No. of Establishments
Accountants (Chartered) ....	1	Confectionery ....	1
Ambulance ....	1	Credit Union ....	1
Auctioneers ....	6	Contractors General (Excavation) ....	2
Auction Mart ....	1	Car Wash ....	1
Artificial Breeders ....	1	Coin Dry Cleaner ....	1
Auto Wrecker ....	1	Creamery ....	1
Banks ....	3	Dentist ....	1
Bakery ....	1	Drug Stores ....	2
Barristers ....	2	Doctors ....	4
Barbers ....	4	Dry Cleaner ....	1
Beauty Parlors ....	5	Distributor (Confectionery Items & Soft Drinks) ....	1
Body Shops ....	3	Dept. Stores ....	2
Bowling Alley ....	1	Egg Grading Station ....	1
Building Contractors ....	5	Electrical Sales & Service ....	2
Beverage Plant ....	1	Electrical Contractors ....	3
Cartage Delivery ....	3	Engine Repairs (Small) ....	1
Cement (Transit Mix) ....	1	Feed Mill ....	2
Chiropractor (calling) ....	1	Flower & Gift Shop ....	1
Clothing, Men's & Boys' ....	3	Funeral Parlor ....	1
Clothing (Women & Teens) ....	1		



Type of Industry or Business	No. of Establishments	Type of Industry or Business	No. of Establishments
Feed Lot .....	1	Plasterer .....	1
Furniture Stores .....	2	Plumbers & Gas Fitters .....	2
Family Clothing Store .....	1	Pool Room .....	1
Garages & Service Stations .....	12	Propane Gas Distributors .....	3
Grain Elevators .....	5	Restaurants .....	7
Grocery Depts. & Supermarkets .....	3	Restaurants (Drive-In) ....	2
Hardware & Furniture .....	3	Seed Cleaning Plant ....	1
Hotels .....	2	Shoe Store .....	1
Implements - Farm ....	7	Second Hand Store ....	1
Insurance & Real Estate ....	3	Steel & Salvage Co. ....	1
Insurance Adjusters ....	1	Septic Tank Maintenance ....	1
Jewellers & Watch Repairs .....	2	Sewage Disposal Station ....	1
Laundromats .....	2	Tailor Shop .....	1
Liquor Vendor ....	1	Taxis .....	2
Livestock Buying Stations & Stockyards	5	Theatre ....	1
Lumberyards .....	3	Tire Dealers .....	2
Motels .....	2	Trailer Court ....	1
Milk Distributor .....	1	Travel Agency ....	1
Museum ....	1	Truckers .....	4
Newspaper & Printing Shop .....	1	Trailer Sales .....	2
Oil Distributors .....	7	Variety Stores ....	3
Optometrists (calling) .....	2	Veterinarians ....	2
Painters & Decorators .....	3	Welding & Machine Shop ....	1
Photographer ....	1	Wholesale .....	1

#### 43. SITES

Vermilion can offer excellent industrial and residential property that is serviced by all utilities and the industrial sites are adjacent to the railway tracks and highways.

Vermilion is situated near large deposits of salt. Oil wells are located eight miles from town, and gas wells twelve miles. Ample supply of water, electricity and natural gas are available. Labor can be secured within the district.

#### 44. INDUSTRIAL DEVELOPMENT

There are available, excellent industrial sites situated adjacent to Highway 16 and CN Railway, which vary in size from 1 lot to several acres.

Because of the reasonable land prices, lower tax rates and higher living standard at less cost. Vermilion is an ideal location for many types of industry. New companies or established firms requiring branch offices would be well advised to look into the opportunities to be found here.



In agriculture the opportunities are good. Farm size, income and capital investment compare favorably with other areas of the Province. Livestock forms the major source of farm income with crops playing a less important role. Major livestock enterprises are swine and beef cattle, however dairy, sheep and poultry all play a part. The town of Vermilion is a busy livestock trading centre in support of the large livestock population.

**45. TRADING AREA**

North 50 miles; West 35 miles; South 30 miles; East 25 miles.

**46. POPULATION**

Trading area population 45,000

Town population 3,000



